

NEW METROPOLITAN PERSPECTIVES 2018

THEMATIC SESSIONS - TS

TS-21

CULTURAL HERITAGE MANAGEMENT PLANS AND MODELS

Keywords: Heritage Management; Cultural Resources; Planning; Evaluation and Appraisal; Economic Sustainability.

Nowadays, the management of cultural heritage is one of the most crucial challenges concerning the sustainable use of cultural resources as dynamic way to stimulate preservation, development, renewal and transmission to future generations of these essential assets for development.

For decades, the attention was focused more on the physical preservation of the buildings than on its management. It results, in particular through the use of European funds, a large number of restorations financed, while the buildings remain largely unused. It seems due to the lack of public resources capable of covering the management costs and the absence of alternative management models involving private - profits or not for profits - entities.

Concurrently, the progressive reduction of public available resources connected with the ongoing economic crisis is increasingly becoming a structural condition, further affecting the valorization of public cultural heritage in many different regions.

Another element of the scientific debate is the value of cultural heritage as common good, with all the cultural debate on the subject: in particular, with regard to the private involvement, the risks deriving from the privatization of culture and the government's obligations. All this debate is further amplified when referred to the UNESCO World Heritage Lists, where the Management Plans are mandatory tools, nevertheless producing unsatisfactory results to date.

This session seeks to bring together researchers from different backgrounds, exploring theoretical methodologies and/or presenting case studies. The general aims of the session are:

1. Fostering scientific debate on the management and planning of architectural and archaeological heritage, not necessarily listed on UNESCO lists.
2. Deepening the understanding of the role of cultural heritage valorization in local development processes.
3. Increasing the dissemination of appraisal methods and systematic evaluation tools applied to Heritage management.
4. Providing decision-making support in the planning phase of cultural heritage interventions

CHAIRS

Giulio Mondini – Politecnico di Torino

Francisco Javier López Morales – UNESCO Council Member and World Heritage Director at UNESCO for the Federal States of Mexico

